

ZETECH

-NEWS

A BULLETIN OF ZETECH UNIVERSITY

VARSITY'S NEW STUDENTS TREATED TO A THRILLING WELCOME



University Registrar, Alphas Adoga, takes new students, Trezah Njoroge, Josephine Manyara, Titus Muthengi and Franklin Mwinzi through the programmes offered, during the orientation session at Thika Road Campus

It was a great moment as the varsity engaged hundreds of new enthusiastic students on the first day of the May 2015 intake orientation week at the Thika road campus, an event designed to introduce them to the university's learning and co-curriculum activities, management body, students' body, as well as the code of conduct followed at the university.

The events coordinator, the varsity's Placement Officer Lameck Tala while kicking off the event commented that, "This being your fast day at Zetech, I wish to welcome you to a new chapter in your life that I believe you had been waiting for eagerly, as you chart your path towards attaining higher education."

The students were treated to a session of entertainment by some Engineering students who double as musicians, Jotie-Di and Zoosy as well as mass communication student Alfred Kilonzi, popularly known as Mr. Cleaning, who recited a rib cracking poem; this affirms that Zetech was also keen on talent growth and development. Speaker after speaker spoke on the importance of education and how one was expected to handle themselves to gain

maximally from the university. The University Academic Registrar, Alphas Adonga, while stressing on the need to work hard shared that "Today, you assemble here for the first time at Zetech university where you all look alike, but here I have the A, B, and C students and it is critical that you gauge where you will stand, as you proceed with your studies."

The students were also assured of their freedom, as they were introduced to the vibrant student body –ZUSA-which was an indication of the university's commitment to developing leaders. "You are free to elect your leaders in the student body, and we are there to ensure all your problems are catered for," said Anthony Sifuma, ZUSA chairman, while addressing the ceremony.

On her part, the university Dean of Student Affairs, Elizabeth Muhia emphasised on the need to conduct oneself well to ensure all parties concerned are comfortable during one's stay at the university.

It was indeed a great start to the orientation week and the new students looked excited and eager to be a part of the Zetech community of achievers.



CALL TO RE-ENERGIZE ALUMNI ASSOCIATIONS



The team of Placement Officers and University representatives at the seminar held in Nairobi

Placement officers from different universities met at Strathmore University, for an engaging conference on the importance of alumni associations in advancing the development of an institution.

The placement office is a strategic office stationed at universities and colleges to guide and empower students on how best to access the job market and how to transform their mindsets and aptly prepare them to easily fit in.

Zetech University was represented by the Placement officer Lameck Tala, who was accompanied by Joan Weru, a lecturer in the School of Tourism and Hospitality.

The conference underscored the need for universities to engage alumni, as they are often ready to develop the students. Moreover, they serve as a great link between former students and current students and they can serve in mentorship programs that better guide the students on how to develop themselves for the job market after they complete their studies.

By engaging the alumni, students feel motivated as they associate themselves with those who have gone through the same universities and are doing well in their respective industries.

Topics discussed in the seminar that consisted of a host of placement officers included fundraising and the role

of communication in alumni affairs. They also deliberated on the obstacles faced in running alumni association and the gaps that need to be filled to fully engage alumni. Lameck Tala shared that, "many students fail to join alumni associations after graduation for various reasons. Indeed, the communications element remains a critical factor as you will often find, most alumni are willing to develop their institutions."

Thus, it was agreed that use of various communication channels such as social media, former students can easily trace one another and encourage the strengthening of these associations, ultimately positively impacting the development of institutions.

As a follow up, the Zetech University Alumni Association leaders met to discuss the current status of the association and brainstormed on ideas to reenergize the association and increase participation, in a bid to build the institution. The team is organising an alumni dinner set for June where all alumni will be invited to network, interact and engage on how best to give back to the university.

Speaking at the forum in Nairobi, Nicholas Saoke, Chairman of the Association urged the members to enhance communication among the alumni and remain committed to developing a robust and vibrant alumni organization.

The team concluded by agreeing that it is critical that universities invest and develop strong alumni associations to the benefit of the institution and the student body.





Zetech University students come together and march against terrorism during a vigil held at the university in honour of the victims of the Garissa University Terror Attack

ZETECH UNIVERSITY STANDS IN SOLIDARITY WITH GARISSA TERROR VICTIMS AND SURVIVORS

Zetech University students and staff gathered at the Thika Road Campus to pay tribute to students and security personnel who were killed by Al Shabbab gunmen in Garissa University College. The event was marked by blowing of candles as somber mood filled the compound in a heartfelt session covered by Citizen TV, Ntv, K24 and KNA.

The event began with the lighting of candles as the students marched and sang hymns in honor of the victims. Thereafter, they sang the national anthem conducted by talented musician Felix Amuray, followed by prayers for the victims by Baraza Wekesa for the Christians and Mohammed Abdi for the Muslims.

Zetech University Student Association Interim Chairman, Anthony Sifuma, who doubled as the event MC, while addressing the fully packed occasion, observed that “It’s very unfortunate that gun wielding criminals, can march into an institution of Higher learning and kill innocent students who are the country’s future leaders; we therefore urge the government to beef up security in our institutions and the country as a whole.”

Speaking at the event, an emotional Moses Maina, Executive Director Communication, Corporate and Student Affairs, commented on the incident urging the gathering to remember the affected in their prayers.

Condemning the act, Mr. Maina added that, ““We must condemn insecurity in this country. I urge the relevant authorities in all spheres concerned to put in place systems to address challenges facing the youth to curb radicalization and to restore peace in Kenya.”

The session proceeded to incorporate a moment to commemorate the victims by reading out their names, inspired by the hashtag #147notjustanumber that calls for the recognizing the victims by their names and not just by statistics. The fraternity then observed a moment of silence in honor of the victims.

The session ended with entertainment from Felix with a song aptly titled ‘Safari Salama’ which specifically written for the victims and the crowd put out their candles each committing to stand in prayer with all those affected.



ZETECH FRATERNITY STANDS IN SOLIDARITY WITH GARISSA UNIVERSITY VICTIMS



Zetech University CSR Lead Kenneth Kamero (third left) and Zetech University Marketing Officer Chrispus Mbogo (fourth right) present the university's donations to the Kenya Red Cross team at Chiromo, following the Garrissa University Terror Attack

Touched by the turmoil and despair the families of the Garissa University attack are experiencing, the university fraternity came together to do their part in form of donation of food materials to the families stationed at Chiromo mortuary in Nairobi, in anticipation of information on their loved ones.

Garissa University experienced a terrorist attack that left 147 victims dead and the government has since come out strong to support the families in identification of bodies and in payment of funeral expenses following the unfortunate event.

The Zetech team, led by CSR Officer Kenneth Kamero, gathered support from staff and students and presented the same to the Kenya Red Cross team on site at Chiromo to support the relatives through material and counselling support.

“We are deeply saddened by the terrorism attack against such bright young minds and indeed we condemn the attack,” shared Elizabeth Muhia, Dean of Student Affairs, Zetech University.

Elizabeth added that the institution sympathises with the families through such a difficult time and shared that the country’s university fraternity stands with them during the difficult time.

Highlighting the need to stand together with the country at this time, CSR Officer Kenneth Kamero added that the team has issued a notice to students and staff to drop of donations at the university campuses; the materials will be handed over to the Red Cross team to support the families.

Indeed, the university remains committed to supporting higher education in the country and calls for increased security in all institutions of higher learning in a bid to preserve the bright future of the country.



THIS GENERATION LAUNCHED AT ZETECH UNIVERSITY



Zetech University VC Prof. Edwin Wamukoya (fourth left) and Dean of Student Affairs Elizabeth Muhia (centre) pose with the Kubamba team and student leaders after the team paid a courtesy call to the VC's office.

It is a known fact that young people love and understand communication delivered through exciting and entertaining channels and tend to relate more to messages conveyed in this way.

Having understood and mastered this concept, Popular Gospel entertainment unit Kubamba Krew (K-Krew) came up with an initiative christened This Generation (TG), designed to empower and inspire the youth through use of music and entertainment.

Having etched the concept in several institutions of higher learning, it was only right that the team pitch tent at Zetech University and engage the growing student base on how best to live a purposeful life through the launch of the Zetech University TG edition.

The afternoon kicked off with a courtesy call by K-Krew to the university VC's office where he was able to engage with them and understand the purpose of the initiative. Prof. Edwin Wamukoya stated the management's support and commitment to developing young minds academically, emotionally and spiritually to ensure that the graduates produced easily excel in a demanding society.

"We are happy to have you here and we assure you the students are excited and interested in This Generation, we hope you will touch many lives and inspire them as the message will come out clearly from a young audience such as yourselves," said Prof. Wamukoya to the K-Krew team led by celebrated DJ Moz, who is formally known as Pastor Moses Mathege.

After the formal visit, the team regrouped at the back of the university's Thika Road Campus for a thrilling concert that played host to well-known gospel artists excelling in the industry.

Hip hop Group Recapp took to the stage after the opening acts and wowed the crowd with an inspirational rap from the men in the group, coupled with the mellow chorus by the group's only female, Nelly, touching on the relevance of living an inspired life. Shortly

after, the beautiful Kambua lowered the tempo, performing hit tracks, 'Bado na simama' and 'Usiku na mchana' that saw the crowd to lift their hands in surrender during the worship songs.

To heighten the pace, the vibrant Kelele Takatifu took to the stage to give an electrifying performance entailing original and fast paced dance moves that got the growing crowd dancing and shouting in joy.

Ben Githae then came on to perform his hit kikuyu song Mabatara before he thrilled fans with the popular track Tabia Mbaya. Celebrated star Makena then performed 'Hutaniacha' that set the base for a short but inspiring sermon and alter call directed by K'Krew's Dj Moz and Njuguna Waiguru, popularly referred to as Njugush.

Following a session of fun and dance, the Kubamba team spoke to students on the significance of making the right choices and purposing to live a life of values and character, as well as the importance of choosing the right friends. They integrated lessons from the Bible and personal stories as a way to motivate and inspire the youthful audience.

"I urge you to be careful in the choices you make at your age, remember to hold on to strong values and character as character is what separates you from everyone else," said an inspired DJ Moz, basing his sermon on the book of Daniel, who was an honourable young man.

On his part, Njugush shared the famous but understated saying, "Show me your friends and I will show you your future," as he engaged the attentive audience.

The concert ended in the evening with students signing up for the Zetech TG edition and expressing what a great fun-filled and blessed afternoon they had.

Indeed, the university is grateful to have partnered with K-Krew and is pleased to embrace the initiative; the management looking forward on the expected impact of the program to the young men and women at the institution.



VARSITY STUDENTS JOIN HANDS IN AID OF THE LESS FORTUNATE



The Zetech University Rotaract Club members pose with some of the kids who benefitted from April Chapati Forum held in Ruiru Town

This past Saturday, Zetech University's Rotaract club pitched tent at the Focus Centre in Ruiru town, for an event dubbed chapati forum; an event created to share, mingle and appreciate orphans and needy children.

Zetech students, who faithfully participate in the monthly initiative, came together with other rotaracters from various universities to prepare a sumptuous meal for the kids and play with the vulnerable children, supported by the centre. Various universities who participated following an invite by the university's Rotaract Club included; Kenyatta University, Multimedia University, Mount Kenya University, Technical University of Kenya and JKUAT.

It was a day full of fun and activity as the students displayed their culinary skills by preparing chapati and other delicacies for the little children, while others helped in stuffing clothes that had been donated for the children and other needy persons from various locations.

By midday, the delicious meal was ready and the kids enjoyed a session of feasting with looks of satisfaction and appreciation. Once everyone had eaten to their fill, the volunteers began giv-

ing out the donations of clothes and food stuffs to the various churches, for their needy followers and other children centers.

Speaker after speaker spoke of the importance of sharing with the less fortunate in the society. Peter Kariuki from USA, who had brought donations from Rotaracters in America, observed that "It's good and heavenly to share; I'm so impressed especially by the university youth for volunteering to stand with the needy in society and I promise to organize exchange programmes with the Rotaracters from America." He also thanked Zetech for continued support and collaboration in the initiative.

Zetech's Rotaract club Chairman Dan Kinyua while giving the vote of thanks shared that, "We are so grateful to all our guests and volunteers and also to the Focus Center and Ruiru Professionals Association for creating such an honorable initiative; we shall continue supporting you now and the days to come."

This indeed attests to the commitment by the university management in empowering the students to take up opportunities to help the less fortunate in the community and make a difference.



ZETECH TAKES PART IN MARKETING INITIATIVE IN KIAMBU COUNTY

It was a beehive of activity this past weekend as the Zetech University's marketing team, who pitched tent at All Saints' ACK Mucatha Church in Kiambu County for a Career day organized for the high school students from the church. The team led by the Senior Marketing Executive Shepherd Mburu and Marketing Executive Clinton Kirika spent three days marketing the varsity's education programmes and other co-curriculum activities to the young students.

The event was also attended by other universities such as Nazarene University, Mount Kenya University, United States International University – Africa (USIU), Kenya College of Accountancy University (KCA), Riara University, among others in a bid to engage the students.

Senior marketing executive Shepherd Mburu, while addressing the students during the opening ceremony observed that, "We are very honoured to be here, and I am pleased at what this church is doing for these young students. It is very rare to find a church organizing a career day for its followers which is a step towards helping them realize their full potential, and I invite them to our tent so that they can get all the informa-

tion regarding career choices."

Throughout the session, they took the students through the courses offered at the varsity answering the many questions that were posed by the passionate young ladies and gentlemen. Most of the students expressed interest and agreed to join the institution, as they were inspired by Dennis Mungai, a Mass Communication student from the university and a member of the church; he impresses as he undertook the role of interviewing some celebrities on various issues, including gospel musician Lady Bee, which he did magnificently.

The organizers of the event were pleased by the success of the event, the church minister, Rev. Fredrick Gacheru noted that, "As the youngest university around, Zetech is coming up very fast, I am very pleased that this young man from our church and a student at the institution, has conducted the interviews with skill and commitment."

Indeed, it was a great initiative as the varsity reached out to the engage young minds and remains committed to growing the student base at the institution.

ZETECH DRAMA CLUB SPARKLES AT NATIONAL DRAMA FESTIVALS



Zetech Drama Club- The Furnace- perform at the 56th Edition of the Kenya National Drama Festivals held in Nakuru

The highly celebrated Kenya National Drama Festivals came to an entertaining close this past week as universities and colleges displayed talent and commitment in the competitive and highly acclaimed national show.(story continues on the next page)



The Zetech Drama Club - The Furnace - known for their creative drama skills and thrilling pieces,aced the Metropolitan Drama Festivals to inch their way into participating at the 56th edition of the Kenya National Drama Festivals, held in Nakuru County.

The overall win was taken by Kenyatta University whom placed second during the Metropolitan festivals that saw Zetech University claim the first spot. At the national level however, the team battled a host of national and regional universities and colleges to secure the number two position with their play 'Chronicles to Vatican', while Kenya Methodist University managed to secure position three.

The team however secured several wins in different categories, including the Best Soloist, Best scripted play in English and best solo verse in English trophies. They also won the Most creative dance as a result of a creative piece delivered through great dancing skills.

In the Best Comedy category, the team displayed an enthralling comical show that saw them attain the runners up position while their choral verse titled managed the Runners Up position against otherwise stronger teams in the competition.

"It was a tough but thrilling competition and the club members put their best forward in each piece. We are proud of the work we put in and the positions each of our acts were able to achieve." said Brian Idambila, Chairman, Drama Club.

On her part, Head of Student Affairs, Elizabeth Muhia, who accompanied the team to the competition, congratulated them for their determination and efforts in putting forth great pieces in all categories.

"The university staff and students are proud that the drama club was able to make it to the national level and brought home wins in different categories. The competition was intense and they were amazing to watch and we continue to encourage them to keep up the passion and commitment." Elizabeth added.

Other wins include:

Runners up – Winning cultural dance,

Runners up- Most Prolific University,

Commenting on behalf of the university's management, Moses Maina, Executive Director, Corporate, Communications and Student Affairs, expressed the institution's appreciation of the Drama club's performance and reaffirmed the management's commitment to ensure they have the necessary support as they grow and develop the world class club.

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