



Attention: Entertainment News Editor

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NEWS RELEASE

For Immediate Release

Mr & Miss Zetech finally here!

NAIROBI Kenya May 12, 2015 – One of Kenya's most anticipated and hyped university beauty pageant spectacle, The Mr and Miss Zetech is finally here. The scintillating 2015 edition is set to take place on the evening of Friday May 22nd at LE63 Lounge Grounds, at Uhuru Gardens along Langata Road.

Organized by the University's Dean of Student Affairs office, this year's event attracted over 200 models from the four university campuses. After a series of auditions, 25 models will have the ultimate opportunity to hit the runway and seek to take home the crown.

The event will also serve to showcase the various designer wares depicting various occasions including African wear, casual wear, Career and dinner wear. To cap it all, the contestants will have to prove that it's not just beauty but also brains in a stomach rumbling question and answer session.

As always, there's a great entertainment lineup from by some of Kenya's best artists including the ever impressive Wyre The Love Child, Hip Hop sensation Rabbit – Kaka Sungura, beautiful and vocally talented Avril, and the gifted H-Art The Band. The events MCs are comedians Chipukeezy and Sleepy David.

This year, marks the inaugural edition since acquiring University Accreditation in last August and the new university hopes to use the event to grow and inspire students to connect with university on a deeper level as a way of bringing out the very best in them. "The amount of support for this programme by the insitution over the years has been extreamly tremendous. We believe the pageant will only



continue to grow and spur positive attitude towards appreciating natural talents and using them to explore diverse opportunities," notes Elizabeth Muhia, Dean of Student Affairs Zetech University.

Past winners of the Zetech Crown have successful model careers with many others excelling in designer ware production, acting and other entrepreneur ventures.

Under the university's Talent Identification and Development Programme, Zetech has managed to produce some of Kenya's bright models including the reigning Miss Universe Kenya Gaylene Ayugi, Miss Kenya 1st Runners up for 2014 edition Lucy Wangechi who is also the reigning Miss Kirinyaga as well as the reigning Miss Siaya County Celestine Awuor.

Therefore, get your outfits ready and prepare for the time of your life!

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[About Zetech University](#)

Since inception in 1999, Zetech University is Kenya's newest university having received university accreditation in August 2014. The university's mission is to provide holistic education to all qualified and interested student from Kenya and beyond.

At its establishment, the the then Zetech College offered purely I.T. based courses. Later on in response to the demand for higher education, the College introduced programmes scoping other disciplines and today runs five schools namely School of Business, School of Hospitality - Hotel & Catering and Tourism, School of ICT and Engineering and School of Media and Arts and Design.

The university has a total of four campuses located in Nairobi's CBD, with its main campus located along the Thika Superhighway in Ruiru.

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